



RACHEL ROBERTS

Education Communication Officer

VOTE FOR CONSISTENCY! VOTE FOR A STRONG VOICE!

Sisters and Brothers,

My name is Rachel Roberts, I have been an active COPE-491 member since January 1999 (OPEIU-491 at that time). I am your current COPE Education Communication Officer and I am running again for this important position in our union.

During my current term, I gave our cope491.ca website a complete overhaul with new colours, and added a substantial amount of missing information. If re-elected, I will again do an upgrade of our local website, making it a more vibrant and interesting place to come to now that all the information is there. I believe communication is key and the Education Communication Officer should be a member who is passionate for communication and transparency.

Since taking on this role, I have done my best to ensure that information is sent out as quickly as possible, and that all members receive the same information at the same time. Information about our local should be easy for all members to access and with that in mind, I created a Facebook group as an additional avenue for members to access and share information and start discussions with the executive.

Education is an important aspect of the labour movement, and unfortunately with the COVID-19 situation, course opportunities have been extremely limited. If re-elected, I look forward in the new year to continue to find and share education opportunities and open up as many doors as possible for our members to receive education that is interesting and relevant.

Our COPE-491 local continues to use Mailchimp to send out all email communications and the use of this system helps to ensure we are meeting our requirements under Anti-Spam legislation in all Canadian provinces as well as any Protection of Private Information legislation, an important aspect for anyone in charge of members private information. It's not always easy to navigate the requirements of legislation but am committed to doing what is necessary to ensure that we are always in compliance.

I believe we have made great strides in communication these past three years, but the job is not done, we still have a long way to go. COVID-19 has been a strain on all positions within our local and communication is no different. As we settle into our new routines, things have become to feel more normal and we have started back on a track for making gains instead of just making do with what limited information is available.

I always keep an "open door" and am available anytime for members to discuss issues or ask questions. It is always a pleasure to speak to the members that call, email or text me. Sometimes the best thing is a phone call to get what is needed with accuracy and to prevent misunderstandings.

If given the opportunity to continue in this position, I will continue to commit time and energy into ensuring the lines of communication remain open and accessible for all members of COPE-491 across Canada. I welcome any and all suggestions on better ways to accomplish this.

I would be honored to have your support and vote during the election and would serve in my role with full dedication. Please make your vote count and vote for consistency, vote for transparency, vote for proven dedication, vote for me! THANKS & IN SOLIDARITY, Rachel